



Press Release

‘Viksit Bharat Run 2025’

The Embassy of India organised a *Viksit Bharat* Run 2025 on Sunday, 28 September at Westbroekpark, The Hague highlighting the objectives of service, sustainability and *swachhta* (cleanliness). The Run was joined by a large number of enthusiastic participants, both Indian and Dutch, including a number of youth and children. The Run was flagged off by Ambassador of India to the Netherlands Mr Kumar Tuhin, who in his remarks to the participants explained about the theme of the Run, i.e. Service, Sustainability and Swachhta.

2. It is part of the *Seva Pakhwada* being celebrated from September 17 to October 02, 2025. *Seva Pakhawada* is a celebration of service, responsibility and collective effort that reflects the core values of Indian civilisation, namely *Seva Bhav* (spirit of selfless service). During this special period, communities across India and abroad come together to participate in activities that serve society, strengthen bonds and promote shared responsibility. *Viksit Bharat* Run 2025 is one such activity organised in The Hague.

3. The other activities during this period include planting of fruit trees by the Embassy at the Amity International School Amsterdam under *Ék Ped Maa Ke Naam* initiative; cleanliness drive in the Embassy premises under *Ék Din Ek Ghanta Ek Saath* initiative, gifting of books on Indian culture to Shri Saraswatieschool Rotterdam, organising a *Bhartiya First Conclave 2025* in association with Stichting Sankriti Aur Sanskar.

The Hague

28 September 2025