



**Embassy of India
The Hague**

PRESS RELEASE

India-Netherlands Business Seminar 2026

Connecting Markets, Creating Value: India–Netherlands Economic Synergies

To promote bilateral trade and investment between India and the Netherlands, the Embassy of India in The Hague organised an India–Netherlands Business Seminar on “Connecting Markets, Creating Value: India–Netherlands Economic Synergies” on 16 March 2026 at Rosewood Amsterdam. The Seminar witnessed the participation of around 100 distinguished guests, including government officials, business leaders, and industry experts from both countries.

2. While the Seminar focused on strengthening India–Netherlands economic engagement by exploring synergies in trade, technology, and investment, there was specific attention to the recently signed India-EU Free Trade Agreement (FTA), a major global economic and strategic milestone. The event commenced with the opening segment, including the ceremonial lighting of the lamp and a cultural performance.

3. This was followed by inspiring welcome addresses by H.E. Mr. Kumar Tuhin, Ambassador of India to the Kingdom of the Netherlands, and Mr. Michiel Sweers, Director-General, Foreign Economic Relations, Ministry of Foreign Affairs. In their remarks, they highlighted the strong bilateral economic partnership and emphasized the importance of deepening collaboration across sectors. Both emphasized that the FTA strengthens bilateral economic partnership by reducing trade barriers, boosting investment flows, and enabling deeper collaboration in technology, innovation, and sustainable industries.

4. The keynote address was delivered by Mr. Chandrajit Banerjee, Director General, Confederation of Indian Industry (CII), on the theme “Brand India: Reform, Resilience and Results.” He underlined India’s robust economic growth, ongoing reforms, and resilience, while showcasing the country’s attractiveness as a global investment destination across diverse sectors such as semiconductors, green hydrogen, energy, argi-tech and food and the maritime sector.

5. The Seminar featured an impactful panel discussion on the topic “From Trade to Technology: India–Netherlands Economic Ties,” with participation from Ms. Edith Nordmann, Chair, NICCT, Mr. Sudip Lahiri, Executive Vice President, Head - Europe & UKI, Financial Services, HCL Technologies, and Mr. Ahmet Tunali, Area Manager for India, Rijk Zwaan. The

discussion was moderated by Ms. Sandra Singh, Director, International Tax, M/s. HVK Stevens. The panel deliberated on emerging opportunities in trade and technology, innovation-driven collaboration, and the role of businesses in strengthening bilateral ties.

6. The panel discussion was followed by a Q&A session, which enabled participants to engage directly with the speakers and gain deeper insights into the evolving India–Netherlands economic ties, especially in the SME landscape.

7. The Success Stories segment called “Partnerships that Work” highlighted successful Dutch companies operating in India and Indian companies having a strong presence in the Netherlands, with presentations by Mr. Frank Korf, CEO & Founder, WorldEmp Nederland and Mr. Aditya Arora, Director, LT Foods Europe B.V. The segment showcased practical examples of collaboration and underscored the potential for further business engagement and investment between the two countries.

8. The Seminar concluded with closing remarks, followed by an informal networking session, providing participants with an opportunity to connect, exchange ideas, and explore future collaborations in the India-Netherlands corridor.

The Hague
20/03/2026