



SEAFOOD EXPO BHARAT

01-03 JULY 2026, CHENNAI, INDIA

organized by

THE MARINE PRODUCTS EXPORT DEVELOPMENT AUTHORITY
Ministry of Commerce & Industry
Government of India

TRENDS

AQUACULTURE

PROCESSING

NETWORKING

SEAFOOD

TALKS

INNOVATIONS

DELICACIES

TECH

ORNAMENTAL FISHES

You are invited to attend Buyer – Seller Meet in Seafood Expo Bharat (SEB) 2026, Chennai.

01-03 July, 2026

MPEDA

The Marine Products Export Development Authority (MPEDA) was set up by an act of Parliament during 1972. The Marine Products Export Development Authority under the Ministry of Commerce and Industry, Government of India is a statutory body entrusted with the primary task of promotion of marine products export from India.

BSM in SEB

MPEDA is organizing the second edition of SEAFOOD EXPO BHARAT from 1-3 July 2026 in Chennai. The expo will feature stalls showcasing India's irresistible seafood delicacies and a wide range of seafood products from our rich seafood basket, ready for you to explore.

- ✓ Exhibits
- ✓ Tasting Sessions
- ✓ Technical Sessions
- ✓ RBSMs
- ✓ Networking
- ✓ Skill Olympiad

Join our exclusive Buyer-Seller Meet and Seafood Tasting Session – a unique experience to savour premium seafood and connect with top Indian exporters to grow your business.

We welcome the buyers

MPEDA offers a wide range of assistance to overseas buyers for participating in SEAFOOD EXPO BHARAT 2026.



Visa Invitation Letter

MPEDA will provide visa invitation letters to importers to support their visa applications.



Airport Pick-up and Drop

We will operate a reception counter at Chennai International Airport to arrange airport pickup / drop for the invited importers.



Local Hospitality

We will be providing local hospitality to all invited importers, including food, accommodation (in a leading 5 Star Hotel in Chennai), and local transportation during the event days. A special networking dinner with exporters will also be arranged.



Air Fare Reimbursement

We will reimburse the to & fro economy air ticket fare with a ceiling of 2,000 US\$. (Limited to 1 representative /company)

Buyers attending a minimum of 4 sessions only will qualify and will get the reimbursement of the air ticket. The reimbursement will be in cash in US\$ on the spot at the venue on the last day of the event upon submission of copies of visa, air ticket, stamped immigration document, invoice, and boarding pass.

Buyers are requested to plan their Expo or other visits only with prior concurrence from the BSM organisers, and strictly during sessions when no meetings are scheduled. Priority must be given to attending the Buyer-Seller Meetings over any private or personal visits during the event days. Please note that agents will not be permitted to accompany buyers during the meetings.



Support to Visit Seafood Processing Plants

Our Regional Offices will facilitate local travel arrangements for visits to seafood processing plants, offering you valuable first-hand insights into India's seafood industry sector.

Buyers are requested to bear their own travel expenses to and from Chennai International Airport, as well as accommodation costs during the visits.

Buyers are kindly requested to inform us in advance about the seafood processing plants they wish to visit.



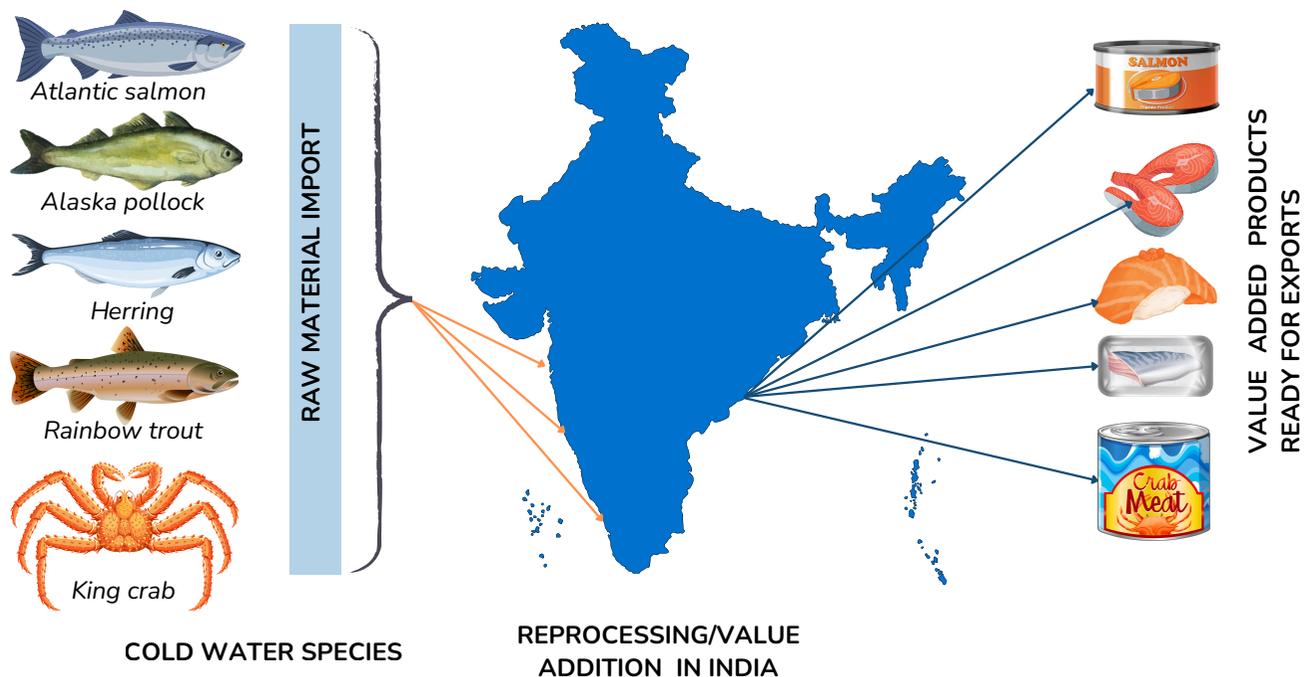
To register for the Buyer Seller Meet Scan QR code for the Buyer Profile form, Fill in and E-mail to us in ,

b2bmeets@mpeda.gov.in

INDIA – A SEAFOOD PROCESSING & RE-EXPORT HUB

Why India

- With its world-class infrastructure, strategic location, and abundant workforce, India is well-positioned to handle outsourced seafood operations, from import and value addition to re-export.
- India's seafood processing capacity is about 35,000 Tons/Day and the total capacity utilization is around 30 % -35 % only.
- Labour cost in India is cheaper and competitive when compared with the labour cost in developed countries viz. USA, EU etc.
- India, with its state-of-the-art processing facilities and competitive labor costs, can serve as a processing hub for reprocessing, value addition, and re-export, putting it on par with key players like China, Vietnam, Malaysia, Thailand, and Indonesia.



Support from us

- MPEDA will facilitate ease of doing business for processing and re-export seafood in value added form.
- MPEDA will facilitate in identifying potential qualified processors for taking up processing works for you aiding re-export of the products to the destinations of your choice.
- MPEDA will also facilitate in identifying joint venture partner for processing with buy back arrangements. Presently more than 12 such joint venture projects are in operation for pasteurized crab meat for USA and Cephalopod products into EU countries.



For further information, please contact:

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**Locate Chennai Trade Centre
New Building**

